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BUSINESS DESCRIPTION

Aquanaut Brewing Company produces fresh, locally brewed beer that is well balanced and full of character. Inspired by traditional ales from England, we produce beers that are engaging to the palate and also compliment a wide range of foods. Continuous collaborative efforts with leading chefs and local producers establishes our commitment to carving out a place for English inspired brews in the Chicago craft scene

THE BREWER



Aquanaut Brewery is the creation of brewer and graphic artist, Eric McNeil. Embracing the entire craft, he has gained attention by concocting unique beer styles wrapped in equally original label art. Eric started brewing with the intent to create unique, complex beers that would seamlessly compliment food. Collaborating with like minded food producers, he has brewed for numerous dinner pairings tasting events and private parties throughout the city. Most recently his Blood Orange Pale ale recieved best in show at the inagural Chicago Beer Fest

THE AGENCY



Doejo is a digital agency based in Chicago that's been entrenched in budding businesses for over a decade. Sprouted from a network of coffee shops and currently led by founders Phil Tadros and Darren Marshall, they're a start-up incubator, think tank and digital production house. They've worked with industry leaders like Groupon, Umbra, and Swingline, as well as start-ups like Greater Than, Pawsley, and TinyVox to publications like Consequence of Sound and Today's Chicago Woman.

THE BEERS {DRAFT PORTFOLIO}



CITRUS AND TROPICAL FRUIT AROMA. RYE MALT ADDS A TOUCH OF CREAMINESS AND WHITE PEPPER CHARACTER. FOLLOWED BY A SWEET CITRUS FINISH

THE BEERS {DRAFT PORTFOLIO}

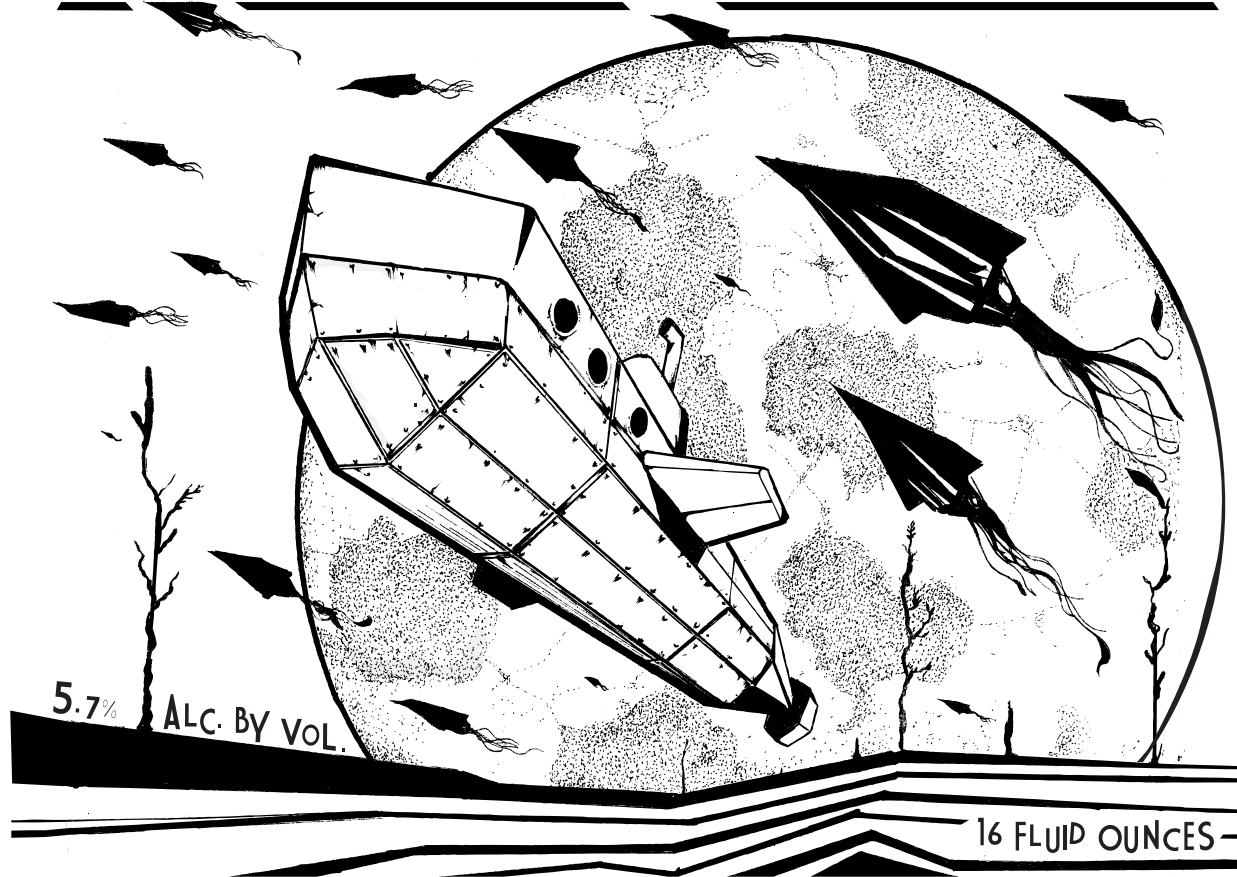


EARTHY ENGLISH HOPS, TOASTED MALTS AND MILD CARAMEL AROMA.
A MEDIUM BODIED ALE WITH BALANCED FLAVORS OF WARM CARAMEL AND BREADY MALTS

THE BEERS {DRAFT PORTFOLIO}



MOONRAY PORTER



DARK CHOCOLATE AND RAISIN AROMAS. CHOCOLATE SWEETNESS
BLENDS WITH TOASTED GRAINS AND A PLEASANT FINISH.

LIMITED RELEASE



THE MISTERIOSO

COFFEE PORTER
AN ALE BREWED WITH
BOWTRUSS
SPECIALTY BEANS

22 FL OUNCE

6.3% ABV

limited release from...
AQUANAUT BREWING
COMPANY

LIMITED RELEASE



STOCK ALE

This enlightened ale is made to age and travel with you through eternity. The paths of Ennis Martin and

equation. Together it symbolizes the essence of the deep mahogany color, thick caramel, and vanilla bean aromas, and a full rich mouthfeel ready in a moment to share during an encounter with a cosmic traveler. It makes no difference whether its by land, sea, or air. However, we all know, space is the place.



INGREDIENTS

Malt:

*Marris Otter, 120° Crystal,
Special B & Victory*

Hops:

Fuggle and Kent Golding

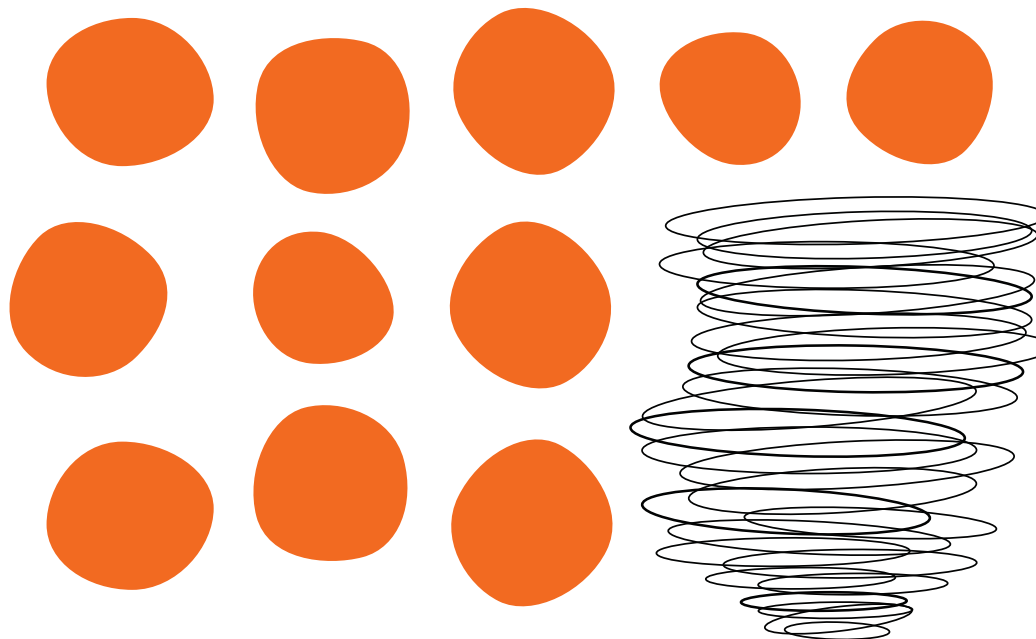
Additional:

Fresh brewed caramel

LIMITED RELEASE



Cosmic tones



DOUBLE IPA 9%

This enlightened equation will guide you through space-- to a place with complex aromas of graham cracker and brown sugar. The body is full-toned, and resonates like the rings of Saturn. A juicy hop finish transcends the tongue to complete the expression.

COMMITMENT TO TRADITION



IN ADDITION TO SERVING OUR DRAFT PORTFOLIO ON CO2 AND NITRO, AQUANAUT IS COMMITTED TO PRODUCING AND EDUCATING CONSUMERS ABOUT CASK ALE. CASK ALES ARE TYPICALLY UNFILTERED AND UNPASTEURIZED, AND SERVED FROM A CASK WITHOUT ADDITIONAL PRESSURE PROVIDED BY BEVERAGE GASES. THIS PRODUCTION METHOD EXPOSES DRINKERS TO A MORE TRADITIONAL EXPERIENCE THAT EMPHASIZES THE FRESHEST POSSIBLE BEER. ADDITIONALLY, SERVING BEERS FROM A CASK CREATES UNIQUE OPPORTUNITIES FOR COLLABORATION AS CASK BEERS CAN BE CONDITIONED WITH A VARIETY OF INGREDIENTS. THIS ALLOWS FOR ONE-OFF, SPECIAL PRODUCTIONS OF BEERS IN AQUANAUT'S PORTFOLIO.

THE SYSTEM {15 BBL BREWHOUSE}



THE SYSTEM {15 BBL FERMENTATION}



ONE BRIGHT BEER
CONDITIONING TANK

FOUR HEAD KEG
WASHER/FILLER

THREE UNI-TANK
FERMENTORS

EVENTS/TAP ROOM



AQUANAUT HAS THE RESOURCES TO HOST LARGE AND SMALL SCALE EVENTS,
PROVIDING AN ADDITIONAL SOURCE OF INCOME TO HELP PRODUCTION GROW

ADDITIONALLY WE WILL HAVE A PUBLIC TAP ROOM INVITING THE
COMMUNITY IN TO DISCUSS AND LEARN MORE ABOUT THE COMPANY

DISTRIBUTION



AQUANAUT HAS A CONTRACT WITH A LOCAL CRAFT BREWERY KEG RENT TO OWN SERVICE. WE WILL BE SELF-DISTRIBUTING TO START, SECURING A SOLID RELATIONSHIP WITH LOCAL CRAFT BEER BUYERS AT BARS, RESTAURANTS AND STORES.

ALL DELIVERIES WILL BE MADE IN OUR 2013 FORD E-350 (PICTURED ABOVE)

SALES



**AQUANAUT IS CURRENTLY POURING IN
140+ ACCOUNTS THROUGHOUT CHICAGO.**

REVENUE STREAMS:

- **BARS**
- **RESTAURANTS**
- **LIQUOR STORES**
- **GROCERY**
- **PRIVATE COMPANIES THAT KEEP BARS FOR EMPLOYEES**
- **BREWING EQUIPMENT AND SPACE RENTAL**
- **FESTIVALS**
- **EDUCATIONAL EVENTS**

PRODUCTION



CURRENT FERMENTATION CAPACITY :

1,680 BARREL'S / YEAR

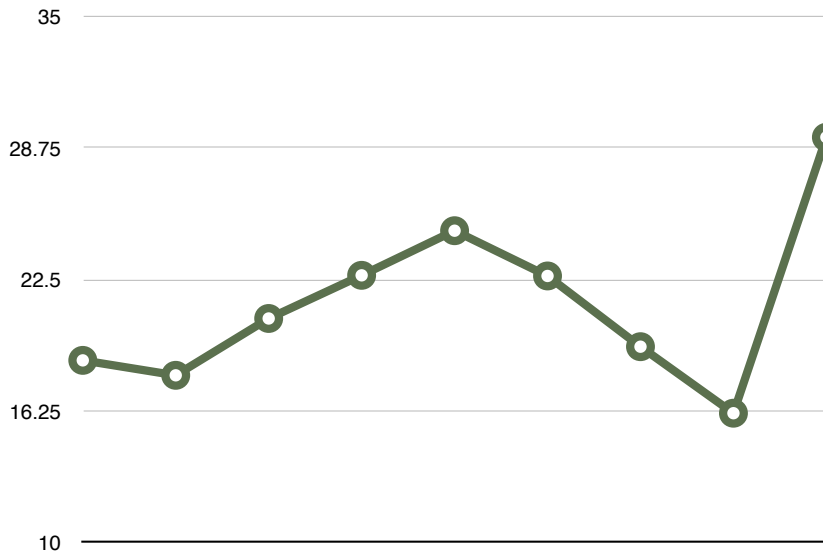
SALES GROWTH (2015)



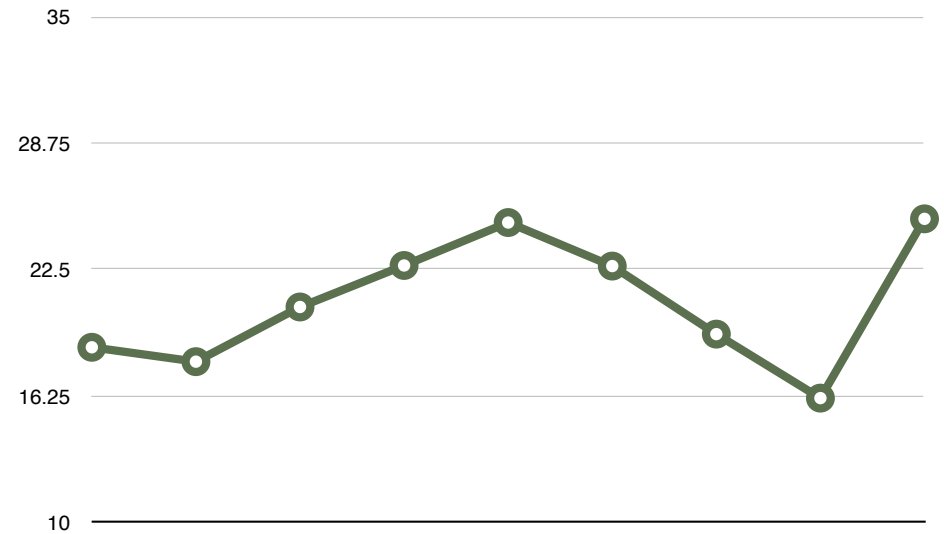
BREWERS ASSOCIATION Q3 REPORT SHOWS THAT A MAJORITY (AROUND 60%) OF CRAFT BEER CONSUMPTION TAKES PLACE OFF-SITE

MARGIN'S ON CANNED BEER 72% VS. 52% FOR CRAFT BEER

SALES INCLUDING CANS*



SALES EXCLUDING CANS



*Note: Data only includes one week of can sales. Rate of sale for cans proves to be significant to increasing sales number.

SALES



**AQUANAUT IS CURRENTLY POURING IN
60+ ACCOUNTS THROUGHOUT CHICAGO.**

REVENUE STREAMS:

- BARS
- RESTAURANTS
- LIQUOR STORES
- GROCERY
- PRIVATE COMPANIES THAT KEEP BARS FOR EMPLOYEES
- BREWING EQUIPMENT AND SPACE RENTAL
- FESTIVALS
- EDUCATIONAL EVENTS

ACCOUNTS



ANDERSONVILLE WINE AND SPIRITS	BUCKTOWN PUB	FEAST	INNER TOWN PUB	MASH	RANGE	THE BARREL	VAS FOREMOST LIQUORS
BANGERS AND LACE	CAPONE'S	FIRESIDE RESTAURANT	JAKE'S PUB	MERKLE'S	RED LION PUB	THE BARRELHOUSE FLAT	VILLAGE TAP
BANGERS AND LACE EVANSTON	CERES' TABLE	FIRST DRAFT	JERRY'S SANDWICHES	MONK'S PUB	REVEL ROOM	THE BEER TEMPLE	WAREHOUSE LIQUORS
BAR DEVILLE	CITY WINERY	FIVE STAR BAR	KAISER TIGER	MORENO'S LIQUORS	RIVERVIEW TAVERN	THE BETTY	WEST LAKEVIEW LIQUORS
BAR ON BUENA	CLARK ST. ALE HOUSE	FOUNTAINHEAD	K'S DUGOUT	NICO OSTERIA	RJ GRUNTS	THE BLIND ROBIN	WILDE
BEERMISCUOUS	CREW BAR & GRILL	GENTILE'S	KUMA'S KORNER	NORTHDOWN CAFE	SHEFELD'S	THE BRISTOL	WORLD OF BEER
BILLY SUNDAY	D & D FOOD AND LIQUOR	GIDEON WELLES	LEMMINGS	OLD TOWN POUR HOUSE	SIMONE'S	THE DRINKING BIRD	XOCO
BINNY'S-LINCOLN PARK	DMK BURGER BAR	GILT BAR	LINK'S TAPROOM	OLIVIA'S MARKET	SKYLARK	THE GRAFTON	
BINNY'S-SOUTH LOOP	DOC B'S FRESH KITCHEN	GODDESS AND GROCER	LION HEAD PUB	OWEN AND ENGINE	SMALL BAR	THE GREEN DOOR TAVERN	
BINNY'S-GRAND	DUSEK'S	HACKNEY'S	LIQUOR PARK	PARAMOUNT ROOM	SPOKE & BIRD	THE GREEN LADY	
BINNY'S-ARLINGTON HEIGHTS	EASY BAR	HANDLEBAR	LOCKDOWN BAR	PARLOR PIZZA	SPORTSMAN'S CLUB	THE NOBLE GRAPE	
BLARNEY STONE PUB	ELEPHANT AND CASTLE	HAYWOOD TAVERN	LONE WOLF	PASTORAL	STELLA BARRA	THE OWL	
BODEGA RAMOS	EMPORIUM ARCADE BAR	HEADQUARTERS BEERCADE	LONG ROOM	PUB ROYAL	TAPWORKS	THE PUBLICAN	
BOHEMIAN HOUSE	FARMHOUSE	HOPLEAF	LUCKY'S SANDWICHES	PUERTO RICO FOOD AND LIQUOR	TEMPLESTOWE PUB	THE RED LION-LINCOLN SQUARE	
BOTTLEFORK	FAT CAT	HOPSMITH TAVERN	LUSH	QUENCHER'S	THE ABERDEEN TAP	THE SMOKE DADDY	
BOTTLES AND CANS	FAT POUR	HUMBOLDT HAUS	MAP ROOM	R & F LIQUORS	THE BAD APPLE	THE TWISTED SPOKE	



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