



DM

DIVORCE
MANSION

Three married couples enter the mansion, but will they stay married or leave separated. See what happens as husbands and wives fight to stay married on Divorce Mansion™

The show will be sensitive to the fact that not all couples will succeed in saving their relationship. Additionally, participating in the show may aid in reconnecting, but professional counseling will be recommended.

THE PROBLEM

Unhappy Couples and the Need for Shared Obstacles

Couples in "Divorce Mansion™" work together to improve their relationships by overcoming shared challenges with guidance and support. The show demonstrates how shared goals can bring couples closer and potentially increase happiness.



Divorce.com

"Couples going through their first divorce are around the age of 30. Married couples between the ages of 20 to 25 are 60% likely to get a divorce."

Relationship Expert

- ✓ Our host is a well-known and respected therapist/psychologist with extensive experience working with couples, who will guide and support the couples on the show.
- ✓ A team of experts and therapists, including relationship counselors, life coaches, and other professionals, will also be involved in the show, providing guidance and support to the couples.
- ✓ Host and experts have a wealth of knowledge and experience in the field of relationships, providing valuable insights and personalized support to the couples based on their specific needs and challenges
- ✓ Host and experts will be available to the couples throughout the show, both during filming and after, to ensure the couples receive the necessary support to improve their relationship.



"It is important to seek therapy to increase the chances of a successful marriage. The American Psychological Association reports that while 40-50% of first marriages end in divorce, the divorce rate for second marriages is even higher at 60-67%. However, some studies show that with therapy, couples can improve their relationship and reduce the likelihood of divorce. Only 25% of couples who undergo marriage therapy report a worsening of their relationship two years after therapy, and only 38% end up getting divorced within four years of completing therapy."

THE SOLUTION

A Unique Opportunity for Couples to Improve Their Relationship

- ✔ Couples work to save their relationships
- ✔ With guidance and support from experts and therapists
- ✔ Work on shared obstacles and address underlying issues
- ✔ Tools and resources provided for improvement
- ✔ Safe and supportive environment for self-discovery.

MIDAMERICA
NAZARENE UNIVERSITY

"In a 2017 study, millennials have attended couples therapy the most (51%), followed by baby boomers (48%), then Gen Xers (46%)"

Bringing the Confessional to Life: Watch it First on Our Social Media Room!

Join us in creating social media buzz and building momentum for the show's release. Our state-of-the-art social media room features live streams of the confessional booth, giving you exclusive access to the raw, unedited footage before it hits the air. Be a part of the conversation and follow us now for a front-row seat to all the drama as it unfolds in real-time!



THE FORMAT

A Breakdown Of The 8-episode First Season, Including The Introduction, Counseling Sessions, Group Activities And Challenges, Relationship Evaluations, Decision Time, And Finale.

EPISODE 1:

Introduction and Meet the Couples - The couples are introduced and move into the mansion. They have a chance to get to know each other and the host, the psychologist, explains the rules and expectations of the show, as well as the schedule of different sessions and activities.

EPISODE 3:

Progress Check - The couples participate in individual and group evaluations with the host/psychologist to assess the progress of their relationships and discuss any changes or developments that have occurred.

EPISODE 5:

Counseling and Challenges - The couples continue with individual counseling sessions and couples counseling sessions and participate in group activities and challenges designed to test their relationships and communication skills.

EPISODE 7:

Final Decisions - The couples make their final decisions about the future of their relationships, with the help of the host/psychologist.

KEEPING UP WITH THE
KARDASHIANS

22 minutes (seasons 1-6);
42 minutes (season 7-20)

EPISODE 2:

Counseling and Group Activities - The couples participate in individual counseling sessions and couples counseling sessions with the host/psychologist. They also participate in group activities and challenges designed to test their relationships and communication skills.

EPISODE 4:

Difficult Decisions - The couples begin to make difficult decisions about the future of their relationships, with the help of the host/psychologist.

EPISODE 6:

Further Progress Check - The couples participate in another round of individual and group evaluations with the host/psychologist to assess the progress of their relationships and discuss any changes or developments that have occurred.

EPISODE 8:

Finale and Reunions - The show concludes with the couples revealing their final decisions and sharing their thoughts and post-show plans. The host/psychologist will reflect on the overall experience.

Networks + Partnerships

✓ **Broadcast Licensing:**

Our TV show can be licensed to traditional broadcast networks such as ABC, CBS, NBC, or Fox for a fee. The fee is typically determined by factors such as the number of episodes, the length of the license, and the geographic region the show will be broadcast in.

✓ **Cable and Streaming Services Licensing:**

Along with traditional broadcast networks, our show can also be licensed to cable networks and streaming services like Netflix, Amazon Prime, Hulu, and others. These platforms often offer substantial license fees, as they have a large audience and are willing to pay for exclusive content.

✓ **Foreign Distribution Licensing:**

Our TV show can be licensed to foreign distributors for broadcast in other countries, allowing us to reach a global audience and generate significant revenue.

✓ **Merchandising:**

We can also generate revenue from merchandise related to our show, such as t-shirts, action figures, books, and other products.

✓ **Advertising:**

Additionally, we can generate revenue by selling advertising during the commercial breaks of our show. The amount of money generated will depend on the size of our audience and the number of advertisers interested in reaching that audience.



AVOD services with the highest investment in original content have seen the largest growth in usage, according to Ampere. Tubi, which has launched 20 original titles, saw monthly usage grow by 164%, by Ampere's estimates, between Q3 2020 and Q3 2021

Production

Executive Producer

- > Co-Executive Producer
- > Supervising Producer

Showrunner

- > Segment Producer
- > Story Producer

Director

- > Assistant Director

Field Producers:

- > Production Coordinator
- > Production Secretary

Production Manager

- > Production Coordinator
- > Production Secretary
- > Production Accountant

Assistant Directors

- > Second Assistant Director
- > Third Assistant Director

Camera Operators

- > Camera Assistant
- > DIT (Digital Imaging Technician)

Sound Engineers

- > Boom Operator
- > Sound Utility

Gaffers and Grips

- > Best Boy Electric
- > Best Boy Grip
- > Key Grip

Production Assistants

- > Production Runner
- > Production Secretary

Post-Production Team

- > Assistant Editor
- > Sound Assistant
- > Color Assistant.

- > Stationary Voyeur Camera Package.
- > Handheld Per-Couple Camera Package, one week rental, including lenses, media, batteries.
- > First Assistant Camera (assist hand-held crews)
- > First Assistant Camera (one-day prep to set-up and four days to maintain stationary cameras; assist with hand-held cameras where needed, when available)
- > DIT/Post Rental: HardDrive
- > Media storage and archival during filming days (RAID 5)
- > DITCrew Media Manager
- > Sound Mixer + Boom Operators
- > Microphones, stationary throughout grounds, one week rental.
- > Microphone package, per person
- > Camera operators
- > practical set lighting (Indoor and outdoor fixtures, color-matched bulbs, lamps, etc.)
- > Gear Rental:DIT/Post Rental:21" Production Monitor 21" Panasonic Production Monitor (including wireless tx/rx).
- > Communication Headsets for director/cam ops.
- > Com-Tech Monitoring Headsets

Budgets

A budget of \$500,000 for an eight-episode Reality Show shot in four weeks is on the low end. However, it is possible to produce a reality show on a budget of the size with careful planning and budgeting. Here is a rough breakdown of how such a budget could be allocated.



"I wish I had videotaped my bar mitzvah, because now I know almost anything can be a reality show." Mike Darnell, President, Warner Bros. Unscripted Television

Keep in mind that these numbers are just estimates, and the actual costs will depend on a number of factors specific to your project, such as the location and logistics, equipment and crew required, post-production requirements and insurance. Also it's important to mention that this budget does not include other expenses such as marketing, distribution and legal fees, which should also be considered for a more accurate budget plan.

Location rental	\$50,000 - \$100,000
Cast and Crew:	\$100,000 - \$150,000 (salaries and per diems)
Equipment rental:	\$50,000 - \$100,000
Transportation:	\$20,000 - \$50,000 (depending on the location)
Post-production:	\$50,000 - \$100,000 (editing, color correction, sound design, music)
Insurance:	\$10,000 - \$20,000
Contingency:	\$20,000 - \$50,000

Capital Raise Investment Formula

- ✓ The Show is owned by the Executive Producer and Investors
- ✓ Capital raised is calculated by multiplying the investment amount by the number of investors.
- ✓ An Offering Memorandum is required for legal compliance and outlines the objectives, risks, and terms of the investment.
- ✓ Recoupment is done first for loans, then equity investors, with a split of profits between investors and producers once the investors recoup their full amount.
- ✓ Exit strategy involves regularly updating investors on the recoupment plan



"The popularity and profitability of nonfiction programming, such as reality TV, has seen it capture an increasing share of the market, with profit margins as high as 60% for networks like Discovery."

Team



Philip Tadros

Executive Producer :
Founder Doejo an award
winning creative Studio



Michael Weber

Executive Producer and Owner of
The Michael Group, has been an
award-winning producer, writer, and
director for nearly two decades.



Herman Asph

DP | Still Photographer |
Director



Jaime Bronstein

Relationship therapist, coach,
and host of "Love Talk Live" on LA
Talk Radio. She was recently
named the #1 relationship coach
transforming lives in 2020 by Yahoo
Finance.



Zhenia Koval

Director | Creative Producer |
Video Content Creator



Ken Hoyd

Director, Producer
and Screenwriter



Chris Gearhart

Director of photography
at lakeview productions



Cindy Dababneh

Executive Producer/
Head of Studio- Creative
Services at McDonald's
Corporation



Brian Bodik

Producer known for Mollywood,
Long Division and Forgiveness



Quinn Nicholson

Budget Director

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